

## Purp Vitamin C Duo Kit

### Vitamin C Glowing Skin Duo

Face Wash (100 ml) + Face Serum (30 ml)

Routine: Cleanse & Treat

Target: Blemishes & Pigmentation

Skin Type: All Skin Types

## KEY INGREDIENTS & FORMULATION

### Natural Orange Extract (Face Wash)

Rich in natural AHAs and Vitamin C; thoroughly purifies pores, removes excess surface oil, and gently lifts dead skin cells.

### 10% Vitamin C (Face Serum)

Potent antioxidant that reduces melanin synthesis, reverses sun damage, and boosts natural skin collagen production.

### Amla (Indian Gooseberry) Extract

Superfood rich in natural Vitamin C that enhances skin radiance, combats oxidative stress, and protects against environmental damage.

### Alpha Arbutin & Ferulic Acid

Synergistic actives that target hyperpigmentation, fade stubborn dark spots, and stabilize the Vitamin C formula for maximum potency.

## TECHNICAL & COMMERCIAL SPECIFICATIONS

|                    |                                                                   |
|--------------------|-------------------------------------------------------------------|
| Product Combo Name | Purp Vitamin C Face Wash + 10% Vitamin C Face Serum Duo           |
| Net Contents       | 100 ml (3.38 fl. oz.) Face Wash + 30 ml (1.01 fl. oz.) Face Serum |
| Target Concerns    | Pigmentation, dark spots, uneven skin tone, dullness, fine lines  |
| Safety Standards   | Dermatologically Tested, Paraben-Free, Sulfate-Free, Cruelty-Free |
| Shelf Life         | 36 Months from Date of Manufacture                                |

## DAILY GLOWING SKIN ROUTINE

### STEP 1 – CLEANSE

#### Vitamin C Face Wash (100 ml)

Lather a small amount onto damp skin. Massage gently in circular motions to eliminate dirt and oil, then rinse with water.

### STEP 2 – TREAT

#### 10% Vitamin C Serum (30 ml)

Apply 3-4 drops to clean skin. Gently press into face and neck until fully absorbed. Follow with moisturizer and SPF.

## KEY BENEFITS

Reduces hyperpigmentation, fades dark spots, and brightens skin tone.